

Vivek Pahilwan

PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

Designing Experiences for products, Product designer with ~2 years of experience taking consumer-facing mobile and web products end to end, from problem framing and user research through wireframes, prototypes, and shipped UI. Equally comfortable in Figma and in AI / vibe-coding tools, and used to working closely with product managers, engineers, and content teams. Strong on design systems, visual craft, and turning user and data insights into design decisions.

PROFESSIONAL EXPERIENCE

UI/UX Designer · Littersoft GmbH, Switzerland May 2026 – Present
Own end-to-end UI/UX for Pawfront, the company's consumer pet-services product, collaborating with product and engineering from problem framing through launch.

UI/UX Design Intern · Educational Tantra Software Consulting Jul 2025 – Apr 2026
Collaborated with content writers, SEO, and development teams to completely revamp a university website, designing conversion focused marketing assets such as admission landing pages and social media posts for B2B educational clients.

UI/UX Designer · SkillCrunch Pvt. Ltd. Jul 2024 – Jan 2025
Built and maintained the entire design language for SkillCrunch and Unstag apps across platforms. Created pitch deck, social media posts, landing pages, Play Store listing snapshots, and goodies for Unstag, while maintaining the overall design language.

PROJECTS

- Pawfront: Pet Services** · Building the customer & service provider facing apps across 5 provider roles, pet marketplace, pet events, flows of booking, modification, cancellation, refund, dispute, and cash-settlement states.
- Zomato Wheels: Product-Market Fit Case Study** (Case Study) · Identified market gaps and designed a mobile food-truck platform with live tracking, QR ordering, and queue management, plus a go-to-market strategy for no-delivery zones.
- SkillSage: Skill Assessment Platform** (Live, GitHub) · Designed and built a 3-tier RBAC web app (TypeScript, Node.js, Supabase) with a placement analytics dashboard and skill-based job matching.
- Drop: Ride Sharing App** (Figma) · Hyper-local bike-pooling and cab-sharing app that lets vehicle owners earn by dropping other riders, designed on Microsoft Fluent UI following HIG.
- Unstag: Anonymous Campus App** (Play Store) · Designed and documented the UI for an anonymous campus community app using Material 3 and Zeroheight.
- Instagram Redesign Case Study** (Case Study) · Addressed key pain points with consistent layouts and streamlined interactions, improving navigation and usability.

SKILLS & TOOLS

App & Web UI/UX Design · Design Systems · Figma Agents · Claude Code · MCP · React.js · Git · GitHub · Linear

EDUCATION & CERTIFICATIONS

- B.Tech, Information Technology** Aug 2023 – Jun 2026
Vishwakarma Institute of Information Technology (VIIT)
- Diploma, Computer Technology** Sep 2020 – May 2023
Sanjivani K.B.P. Polytechnic
- Certifications** UX Design Foundations (Google) · Mobile UI/UX Designing (Udemy) · AWS Cloud Foundations · ComSIA 2025, SSRN